## **Request for Expression of Interest**

Country: Kosovo

Project ID: P164555

World Bank Credit Name: Real Estate Cadaster & Geospatial Infrastructure Project

Contract Identification No.: XK-KCA-404824-CS-INDV

## **Communications and Social Specialist**

## **Background**

The Government of Kosovo GoK has received a credit from the International Development Association (IDA) in the amount of US\$ 16.00 million to finance the Real Estate Cadaster & Geospatial Infrastructure Project, which is expected to be implemented within five years. The proposed Project aims to assist the Government of Kosovo in increasing the transparency and quality of land administration and geospatial data and services. The Kosovo Cadastral Agency (KCA) is the implementing agency for the REGIP project, within which a Project Implementation Unit (PIU) will be established. The PIU is staffed with a Head of PIU, Procurement Specialist, Financial Management Specialist, Communications and Social Specialist, and other technical staff such as GIS/Cadastre expert. The PIU is responsible for day-to-day Project implementation and providing specific technical oversight of project activities. The PIU is responsible for all fiduciary aspects, such as procurement, financial management, monitoring and evaluation, and safeguards under the Project.

#### Responsibilities of the Communications and Social Specialist

The Communications and Social Specialist will develop and implement communication strategies that:

- Align communications with KCA's corporate policies and initiatives.
- Align communication and Social Risk Management activities with the World Bank's Environmental and Social Operational Policies (including OP 4.01. on Environmental Assessment)
- Promote KCA's mission, projects, products, and activities.
- Ensure social inclusiveness of vulnerable groups in property rights utilization.
- Maintain strong relationships with stakeholders.

The main task and responsibilities of Communications and Social Specialist are indicated under TOR for this assignment. The TOR can be found at KCA website link https://akk.rks-gov.net/sq/shpallje and <a href="https://akk.rks-gov.net/en/shpallje">https://akk.rks-gov.net/en/shpallje</a>

## **Required Qualifications**

- University degree or Master's degree in communication, social sciences, or a equivalent field.
- Minimum four (4) years of experience in public relations, communication, outreach, or social inclusion.
- Knowledge of the property sector in Kosovo is an advantage.
- Experience working with the World Bank or other international organizations on implementing Social Safeguards is an advantage.
- Proven track record of implementing public information campaigns and diverse stakeholder engagement strategies, including working with civil society and advocacy groups.
- Broad understanding of Kosovo's development issues, socio-political, economic, and cultural context.
- Demonstrated ability to manage media relations and secure favorable media coverage.
- Excellent written, spoken, presentation, and interpersonal skills with the ability to work collaboratively in a multi-stakeholder environment.
- Ability to thrive in a fast-paced, deadline-driven environment, deliver on schedule, and manage others to meet deadlines.
- Fluency in written and spoken English and Albanian is required. Knowledge of Serbian is an advantage.

#### **Period of Performance**

The Communications and Social Specialist will work full-time and is expected to start in August 2024 and the contract duration is expected to be until the end of the REGIP project (31 August 2025), with the possibility of extension based on the project closing date. The remuneration will be paid based on the monthly rate agreed in the contract. The specialist is expected to commence services upon signing of the contract

## **Selection process:**

Experienced and qualified individuals will be selected under the provisions of the World Bank's Procurement Regulations for Investment Project Financing (IPF) Borrowers, issued in July 2016, and revised November 2017 and August 2018, based on Selection of Individual Consultants open call competitive.

#### **Evaluation Criteria:**

- General qualification 30 points
- Specific experience related to the assignment 70 points

Interested Individual Consultants may obtain further information at the address below during office hours: 08:00 - 16:00 hrs (Monday to Friday)

**Expressions of interest** (detailed CV with relevant references for works experiences and Copy of diploma(s) for completed university studies) must be delivered in a PDF form to:

# prokurimi.regip@rks-gov.net not later than August 9, 2024, at 16.00h (local time).

## **Kosovo Cadastral Agency**

Attn.: Procurement Specialist, REGIP

Address: Str. "Arbënor e Astrit Dehari" No. 25, Archive Building 2<sup>nd</sup> floor

10 000, Pristine Republic of Kosova

Email(s):

To: prokurimi.regip@rks-gov.net

Cc: Muzafer.Qaka@rks-gov.net