

# Request for Expression of Interest

Country: Kosovo

Project ID: P164555

World Bank Credit Name: Real Estate Cadaster & Geospatial Infrastructure Project

Contract Identification No.: XK-KCA-353787-CS-INDV)

## Communications/Public Relation Specialist

### Background

The Government of Kosovo GoK has received a Credit from the International Development Association (IDA) in the amount of 14.60 million EUR to finance the Real Estate Cadaster & Geospatial Infrastructure Project, expected to be implemented within a five years period. The proposed Project aims to assist the Government of Kosovo to increase the transparency and quality of land administration and geospatial data and services. The Kosovo Cadastral Agency (KCA) is the implementing agency for REGIP project within which a Project Implementation Units (PIU) will be established. The PIU will be staffed with a Head of PIU, Procurement Specialist, Financial Management Specialist, Public Relation and Communication and other technical staff such as GIS/Cadastre expert, IT specialist etc.

The PIU will be responsible for day-to-day Project implementation and for providing specific technical oversight to project activities. The PIU will be responsible for all fiduciary aspects, such as procurement, financial management, monitoring and evaluation, and safeguards under the Project.

The Components of the project are Component A - Policy, Legal and Institutional Support; Component B - Cadastre Modernization; Component C - ICT and Geospatial Infrastructure and Component D - Project Management, Capacity Building, Public Outreach, and Monitoring & Evaluation.

### Responsibilities of the Communications/Public Relation Specialist

The Project PR & Communication Specialist will have to ensure communications strategies, media relations, social inclusiveness of vulnerable groups in usage of property rights, and organizational outreach efforts are aligned with corporate communications policies and initiatives.

*The main task and responsibilities of Communications/Public Relation Specialist are indicated under TOR for this assignment. The TOR can be found at KCA website link <https://akk.rks-gov.net/sq/shpallje> and <https://akk.rks-gov.net/en/shpallje>*

## **Required Qualifications**

- University degree or Master degree in communication or social sciences.
- At least four (4) years working experience as Public Relation, Communication and Outreach officer.
- Knowledge on property sector in Kosovo is an advantage
- Knowledge and experience working with international organizations is an advantage.
- Graphic design capabilities, knowledge of Indesign, Photoshop, HTML, CSS, Liferay CMS preferable.
- Proven experience and successful track record of implementing citizen and stakeholder engagement strategies and techniques.
- Broad knowledge and understanding of development issues, socio-political, economic and cultural context of the country.
- Demonstrated ability to deal with media and diverse stakeholders, including civil society and advocacy groups at local and national level.
- Excellent writing, speaking, presentation, interpersonal skills as well as ability to work collaboratively in a multi-stakeholder team environment.
- Demonstrated ability to promote and implement sensitive reforms in complex environment.
- Ability to function in an unpredictable, deadline-driven environment, producing materials on schedule and managing others in meeting standards and deadlines.
- Fluency in written and spoken English and Albanian is required. Knowledge of Serbian is highly desired.

## **Period of Performance**

The Communications/Public Relation Specialist will work on full time basis and contract duration is expected to start on May 2023 until the end of the project completion. The duration of contract will be subject to satisfactory performance agreed during a formal scheduled evaluation at the end of each year. The remuneration will be paid based on the monthly rate agreed in the contract. Consultant is expected to commence services upon signing of the contract.

## **Selection process:**

Experienced and qualified individuals will be selected under the provisions of the World Bank's Procurement Regulations for Investment Project Financing (IPF) Borrowers, July 2016, based on open call.

## **Evaluation Criteria:**

- General qualification - 30 points
- Specific experience related to the assignment – 70 points

Interested Individual Consultants may obtain further information at the address below during office hours: 08:00 - 16:00 hrs (Monday to Friday)

**Expressions of interest** (detailed CV with relevant references for works experiences and Copy of diploma(s) for completed university studies) must be delivered in a PDF form to [Merolind.Osmanaj@rsk-gov.net](mailto:Merolind.Osmanaj@rsk-gov.net) later than **April 18, 2022, at 14.00h (local time)**.

**Kosovo Cadastral Agency**

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